## St. Cecilia's Public School

## The Podcast Competition Conducted by the Commerce Club

Date: 09.05.2025

Class: XII C, XII D1 and XII D2

The Commerce Club of our school organized an engaging and insightful activity titled "The Voices of the Young— A Podcast Series", aimed at encouraging students of class XII to explore contemporary themes in the field of commerce and economics through research, discussion, and creative expression. A total of 12 teams enthusiastically participated in this initiative. Each team selected a unique and relevant topic and presented their ideas in the form of an original podcast episode. The topics covered a wide range of issues, including Digital Transformation in Commerce, Financial Literacy, The Economics of Climate Change, Startups and Innovation, Globalisation vs Localisation, Fast Fashion vs Sustainable Fashion, The Rise of Digital Currency, and the Tariff War.

The students demonstrated commendable effort in researching their subjects, scripting the episodes, and using audio tools. These podcasts not only reflected their understanding of the topics but also showcased their creativity, teamwork, and communication skills. The activity provided a platform for students to go beyond textbooks and engage in real-world economic and business issues, helping them connect classroom learning with global trends. The podcast series was appreciated by both peers and teachers, and it served as a meaningful and modern learning experience.

The competition witnessed exceptional enthusiasm and creativity from all participants. The following teams emerged as winners:

1st Place: Aarav Mehta, Sahib Singh and Ayaan Ali and Nidhima and Drishti Tanwar (XII C)

2nd Place: Shreya and Riya Jaikaria (XII C)

3rd Place: Jannat Banga and Saumya Bhalla (XII D2)

Overall, the event was a great success and highlighted the potential of using media and technology in enhancing their knowledge.